



TERMS OF REFERENCE FOR MKULIMA MBUNIFU (MKM) INTERNAL EVALUATION CONSULTANT

The Mkulima Mbunifu (MkM) Magazine, a Farmer Communication Programme project, has been empowering smallholder farmers in Tanzania since July 2011 through production and distribution of farmer magazines. Supported by the Biovision Foundation and Biovision Africa Trust, MkM aims to enhance the economic, social, and environmental livelihoods of smallholder farmers through the adoption of ecologically sustainable agriculture (ESA) and improved agricultural productivity. The project produces a bi-monthly magazine distributed to farmers, schools, institutions, NGOs, CBOs, and individuals, reaching over 100,000 farmers in Tanzania.

Mkulima Mbunifu Magazine project operate in Tanzania under Sustainable Agriculture Tanzania (SAT), head quarter based in Morogoro – Tanzania.

SAT seeks to recruit a consultant to support MkM project to carry out a rapid progress evaluation for the implementation period running from January 2023 – June 2024.

Objectives of the consultancy

The evaluation aims to assess the impact of MkM on farmers' knowledge and practices regarding agroecology and organic farming.

Specific objectives include;

- i) Evaluate the effectiveness of MkM in disseminating information on agroecological techniques and organic farming practices.
- ii) Assess the extent to which farmers have implemented learned practices on their farms.
- iii) Examine the challenges faced and overcome by farmers in adopting these practices.
- iv) Identify the influence of these practices on crop yields, food security, and income.
- v) Identify ways MkM can be improved to better serve the needs of its audience.



Specific responsibilities and duties

- Prepare an inception brief with information on target group sampling, data collection methods and analysis.
- Conduct survey interviews with target group, key informants.
- Review MkM website and social media pages for relevance and make recommendations to widen reach.
- Document findings in a report capturing lessons learnt, case studies and recommendations for project improvement.

Qualifications

- Bachelor's Degree in Statistics, Project Management, Agricultural Economics or related field.
- Minimum of three years' experience in Monitoring and Evaluation of agriculture projects.
- Proficiency in IT or Computer Science, with hands-on experience in statistical packages and web-based statistical tools e.g Kobo tool

Skills and Competencies

- Use of digital tools for data collection, analysis and reporting
- Report Writing Skills
- Ability to use mobile data collection tools and analytical software.
- Fluency in oral and written English and Kiswahili.

How to apply

Send application to info@mkulimambunifu.org to reach Mkulima Mbunifu not later than Monday, 06th May, 2024 at 1700hrs local Tanzanian time. The application should include:

- Cover letter
- Curriculum Vitae
- A pdf sample copy of similar previous work undertaken.

Only shortlisted candidates will be contacted.